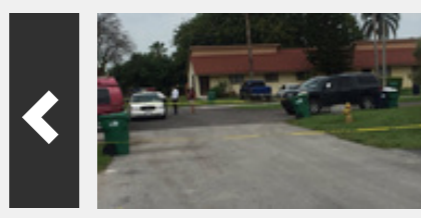


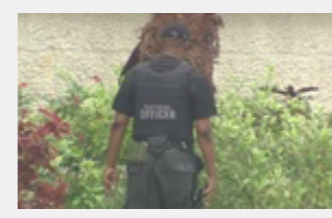
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SO FLO HOME PROJECT

Martin Amado tapped as host of 'SoFlo Home Project'

Veteran TV personality has been featured on HGTV, Ion Television

By Peter Burke - Local10.com Managing Editor

Posted: 11:34 AM, March 14, 2016



PEMBROKE PARK, Fla. - Seasoned television host Martin Amado is bringing his veteran experience to Local 10 as host of the new "SoFlo Home Project" show, debuting April 2.

Amado is an interior decorator, lifestyle expert and prolific writer on the subject of home décor. He is currently the host of "ION@Home" on ION Television and has been featured on such HGTV shows as "Small Space," "Big Style" and "Decorating Cents."

"On 'SoFlo Home Project' I will specialize in makeovers, working with SoFlo homers (homeowners) to achieve the decorator look for less," Amado said. "I'll be showing our viewers actual projects they can do at home for their home."

Amado has also been featured on numerous Spanish-language media platforms airing in the U.S. and throughout Latin America.

"His years of experience on local and national TV make him uniquely qualified for this exciting new show," WPLG President Bert Medina said.

New episodes of "SoFlo Home Project" will premiere each Saturday at 11 a.m.

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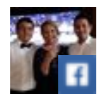
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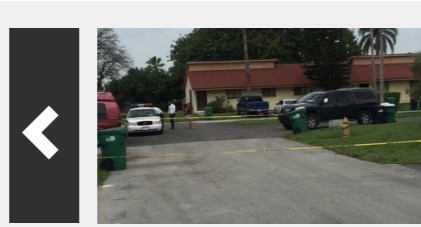
I already saw the show and I loved. How can we contact Martin to see if we can be one of his projects.?

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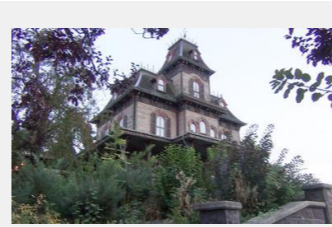
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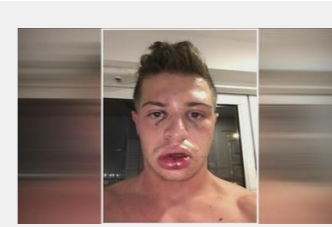
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